# **2023 Print Patterns**

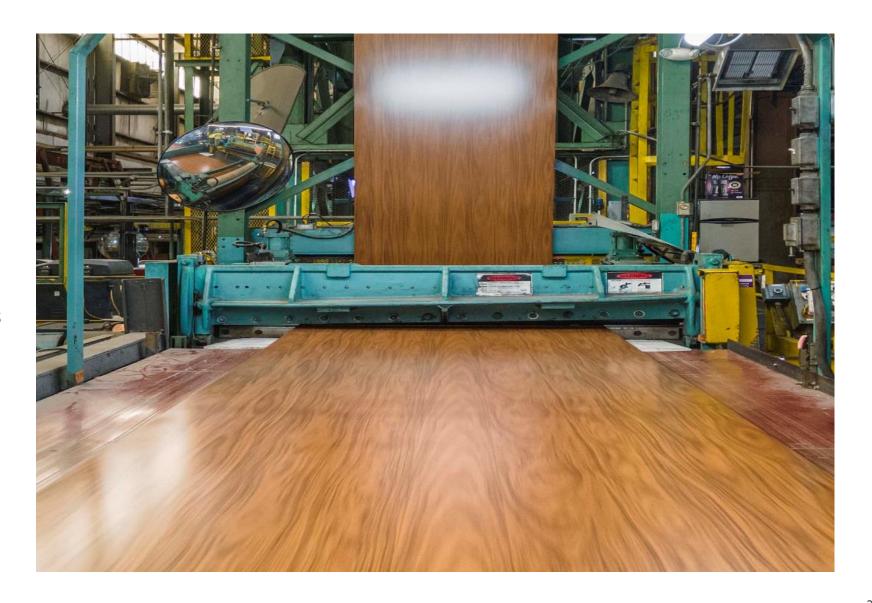
Jackson, MS





## Precoat Metals Print Excellence

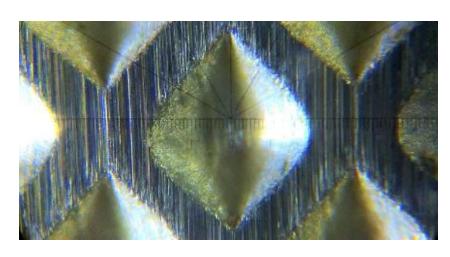
- Tandem Print Capability
- Precision Edge Guide
- Slitting and Cut-to-Length
- In-House Color Matching
- Custom Print Design Services
- 62" Width Capability
- Hot Dipped Galvanize
- Galvalume
- Cold Rolled Steel
- Aluminum





# Gravure Printing

- Predominant type of printing at Precoat Metals
- Steel body rolls are copper plated, engraved then chrome plated
- Diamond etch or laser etched
- Inks are really coatings with higher pigment loading
- Roll mfg. very consistent
- Color control very good
  - (deep reds and blues not as consistent)
- Quantifiable attributes
  - Roll wear
  - Color Control/Trending
  - Operating parameters
- Very good resolution, image/artwork detail







# Quality

#### **Color Control**

- Use of CDM helps track and chart color trend
- Precision Edge Guide at Prime and Finish Coaters
- Speed match tolerance equal to +/- 0.5% or 0.16"

### **Polyester Prints**

- 0T 4T
- H 4H
- Any Gloss
- Exterior Grade available
- Higher performance resins
- Inorganic Pigments
- Warranties on request
   5 year Limited Max

#### **PVDF Prints**

- 0T 4T
- HB-F (2H w/FEVE Clear)
- PVDF 5-25 Gloss (FEVE up to 80)
- Warranties on request up to 40 year

### Slitting/Shape Correction

- Double wide DDS (Garage Door) must be flat from mill
- Correcting 50+ I-Units at slitter may neck strip out of tolerance
- CQ or harder will slit and semi-shape correct without necking





Coating Systems and Substrates

### **One Pass Systems**

**PVDF** or Polyester only

- Basecoat at Prime Coater
- Ink at Finish Coater I
- Clear at Finish Coater 2

### **Two Pass Systems**

**PVDF** or Polyester only

#### **Ist Pass**

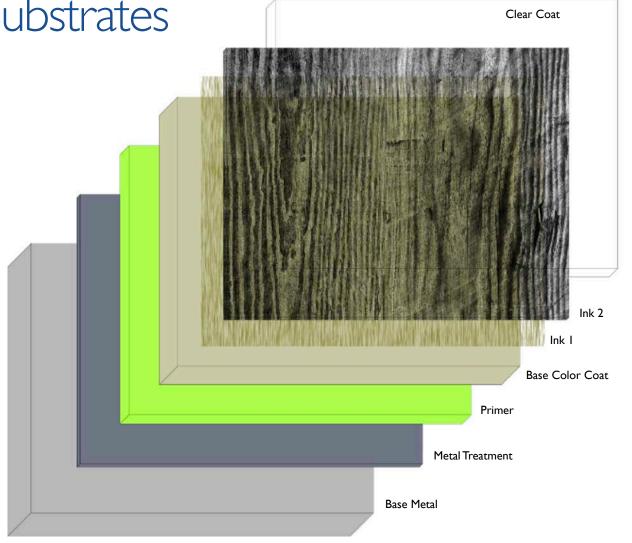
- Primer at Prime Coater
- Basecoat at Finish Coater I

#### 2nd Pass

- Ink #1 at Prime Coater
- Ink #2 at Finish Coater I (optional)
- Clear at Finish Coater 2

#### **Metal Treatment**

- Alum and Glum = 1402W
- Galv and EG = 1421/1402W





## **Lead Times**

#### **Custom Color Matches**

- Often the most challenging component to a new design
- Time for customer sample/direction
- Time for vendor to produce wet sample
- Time for PCM to do drawdowns
- Time for customer approval
- Time for paint order for the line

### **Custom Design Work (artwork)**

• I-5 weeks

#### **Custom Print Roll**

- We quote 12 weeks from start to finish after artwork is approved
- Time for NDA's, negotiated setup fee, executed purchase order, roll(s) procurement and color matches
- A new print roll takes 2-4 weeks for the body and 4-6 weeks for the plating and engraving
- Lab plates can be completed in 2-4 weeks
- Wet samples take 2 weeks
- Drawdowns and color approvals take place while print roll(s) are being made





## Color Control Protocol



#### I. Standard

The base line color standard is established following successful line trial and ultimate certification by end user. The standard is understood to be target from which expected color shift will occur.

### 2. Color Monitoring

Color measurement occurs at each step of the application process. While the base coat application is LAB tolerant the ink and ink/clear will exhibit large variation, specifically the L scale.

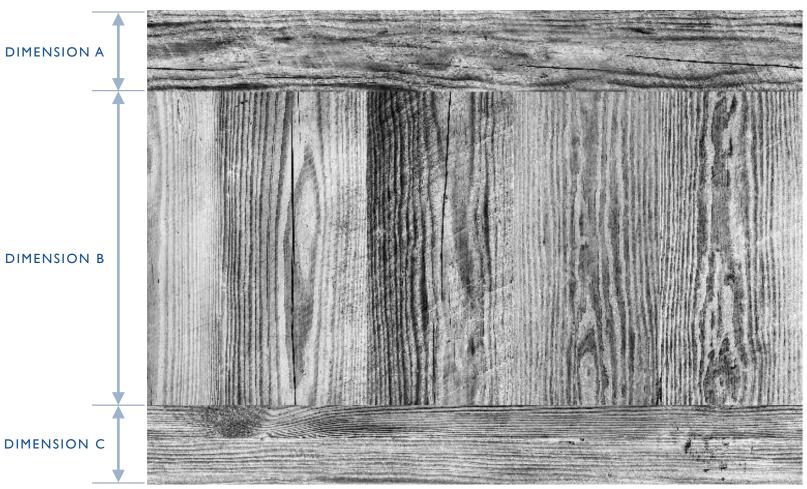
#### 3. Color Control

- Numeric color differences are recorded and retained from each run, and a visual assessment is performed.
- Color drift from run to run is expected on a very small scale. Recorded color reading are used for trending and color control.
- Each subsequent run is used for comparison to the next run. The goal is run-to-run consistency. Despite advancements in maintaining run-to-run consistency, material from different production dates should never be placed adjacent to each other in an installed application. There will be a slight visual difference.



Custom Engineered Design Elements

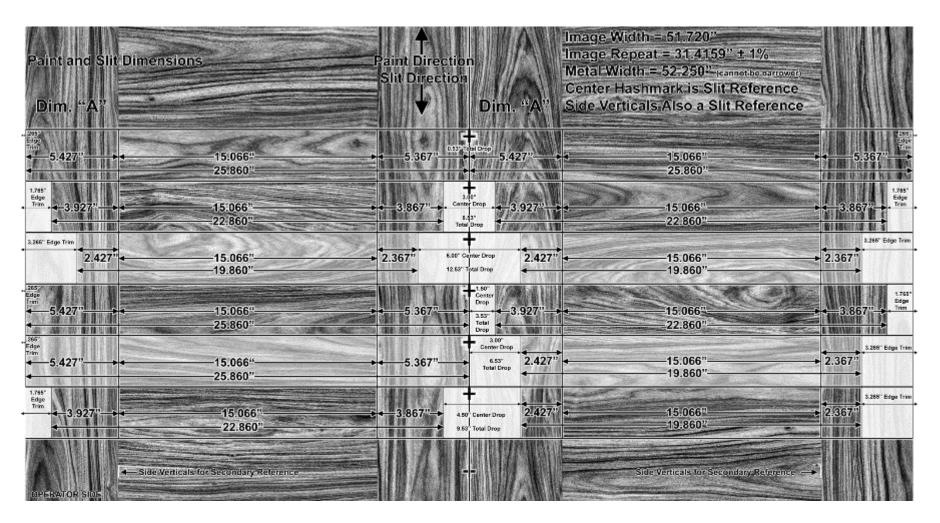
Image components can be placed exactly where OEM requires to compliment panel or part profile





# Bi-Directional Printing (Garage Doors)

Same print roll can be used for different size profiles if panel dimension is the same





# Propriety

- Precoat will print custom, copyrighted material for the owners of such. If an OEM brings artwork to Precoat, Precoat will respect the propriety of such regardless if it is protected by copyright and or trademark.
- If OEM commissions Precoat to design a custom pattern, once completed Precoat will release copyrights and ownership of said artwork to the OEM.









# OEM Specific Asset Procurement Policy

### **Highlights**

- Precoat will procure custom equipment at OEMs direction and/or design artwork that satisfies their needs in order for Precoat to deliver desired finish for OEM.
- OEM will pay a setup fee to Precoat in order for Precoat to deliver desired finish.
- Precoat will maintain ownership of any and all equipment procured for any single OEM.
- Precoat will absorb all maintenance costs for said equipment.
- Precoat will respect proprietary nature of custom finish.
- Precoat reserves the right to re-purpose any equipment into a non-proprietary state after extended periods of inactivity.
- All setup fees are negotiable.



# Woodgrains







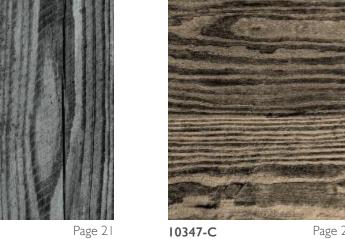




## Jackson Woodgrains



10347-B



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9982-A Page 26



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# NEW Straight Grain Lingue 1607-D

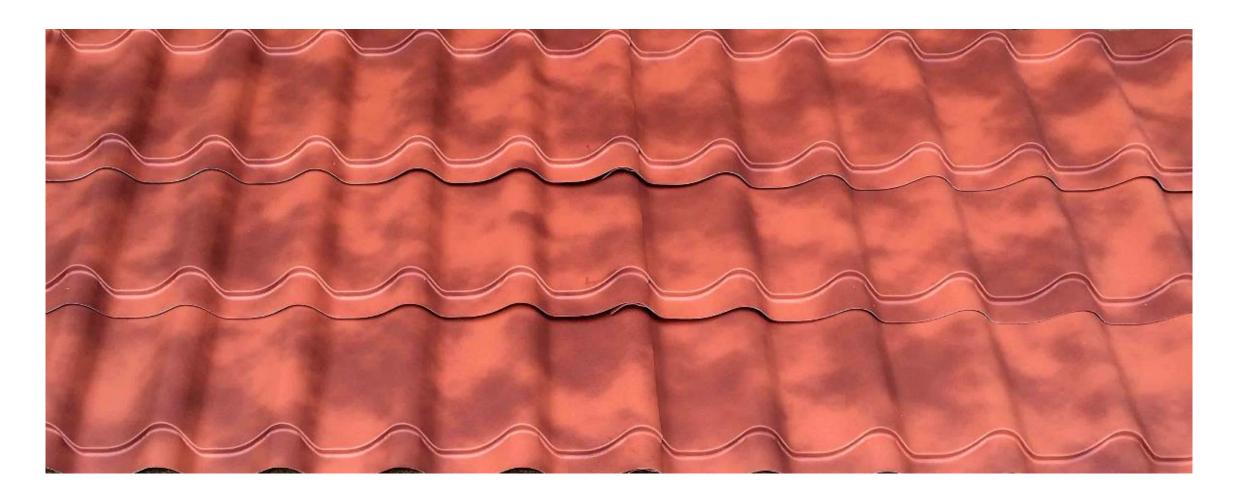
- No repeat effects
- Perfect for Long Spans
- 1607-D PAGE 31



8.5" x II" Life Size Cutout



## Mimics





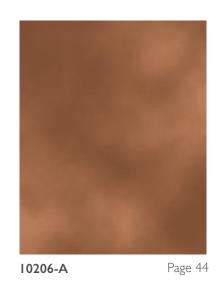
## Mimics











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## Mimics

## **Weathered Metal Series**





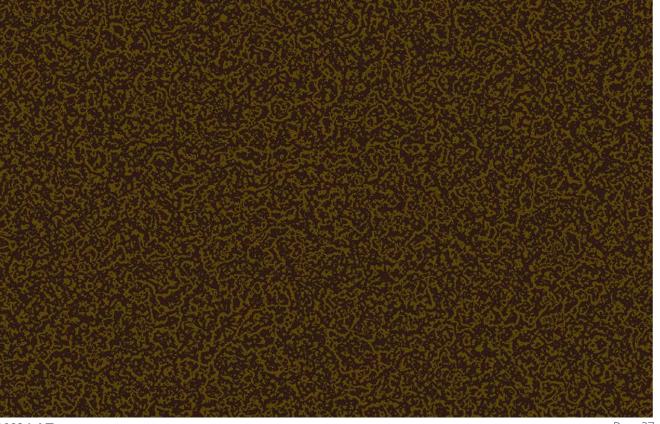






## Mimics Weathered Metals

\*NEW\* Rustic Metal





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## Camo







# Camo







1**0205-B** 

10441-A

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10347-B

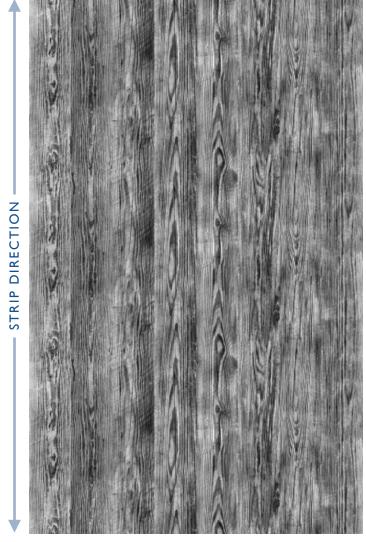
62.00" x 31.42"

**Barnwood** 

**Re-Claim Wood** 

**Rustic Wood** 

Weathered Wood



3X Repeat





10347-C

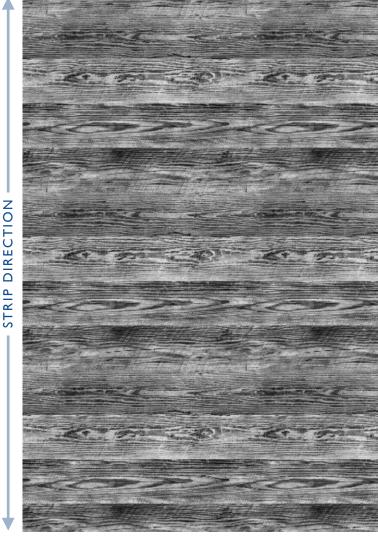
62.00" x 31.42"

**Barnwood** 

**Re-Claim Wood** 

**Rustic Wood** 

**Weathered Wood** 



3X Repeat



8" x 10" Life Size Cutout

## 1868-H

62.00" × 27.65"

### Walnut



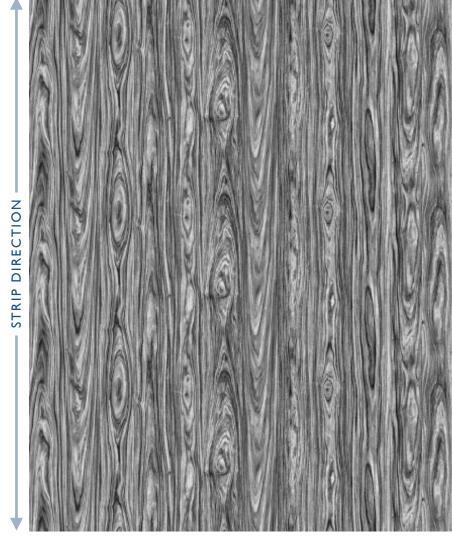
3X Repeat





66.00" x 27.65"

Pau Ferro

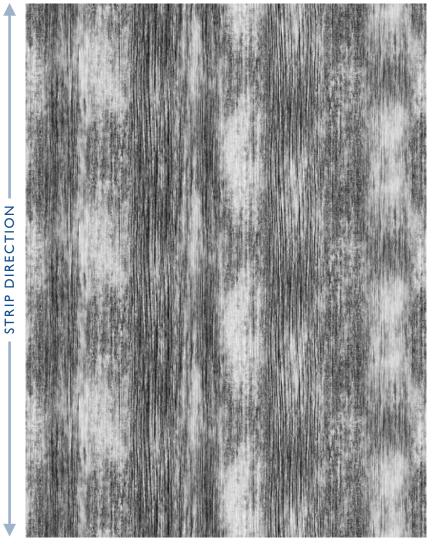


3X Repeat



65.00" × 27.65"

Rough Cedar



3X Repeat

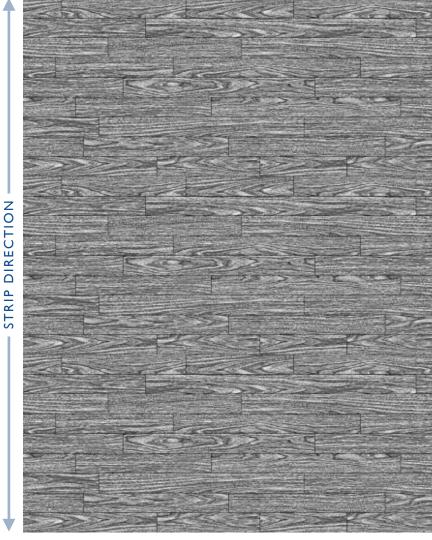




66.00" × 27.65"

Oak Paneling

**Hardwood Floor** 



3X Repeat



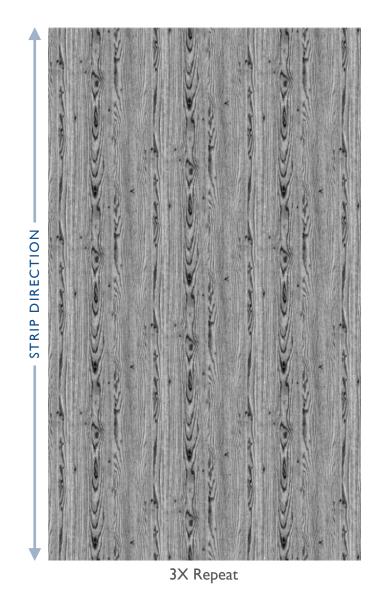


8" x 10" Life Size Cutout

## 10505-A

56.00" x 31.42"

Oak







8" x 10" Life Size Cutout

56.00" x 31.42"

## Mahogany



3X Repeat



8" x 10" Life Size Cutout

### 10507-B

56.00" x 31.42"

## Cherry



3X Repeat





10506-C

56.00" x 31.42"

Walnut

Oak

Straight Grain



3X Repeat





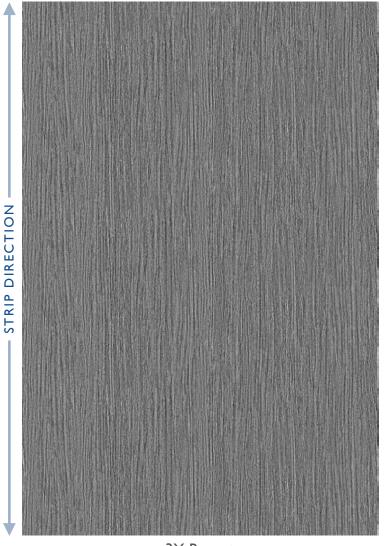
8.5" x II" Life Size Cutout

### 1607-D

63.00" x 31.42"

Lingue

Straight Grain



3X Repeat

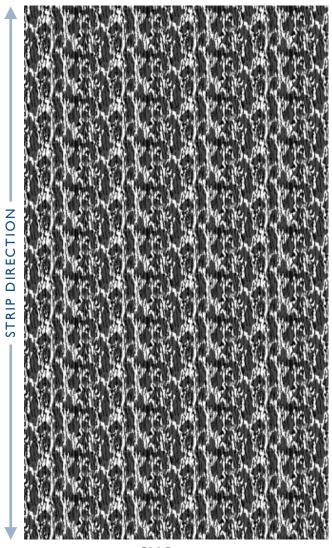




8" x 10" Life Size Cutout

54.00" x 31.42"

Mossy Oak Bottomland®



3X Repeat

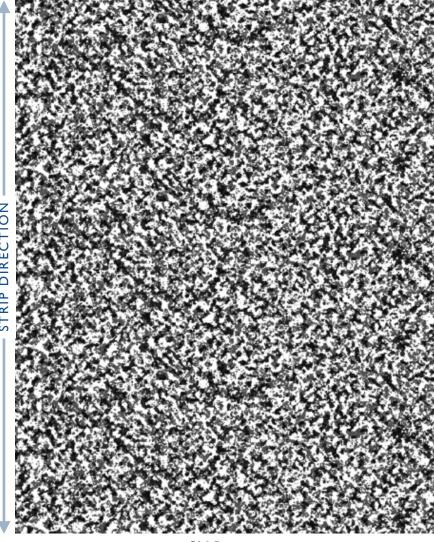




10205-B

65.00" × 27.65"

**Precoat Camo** 



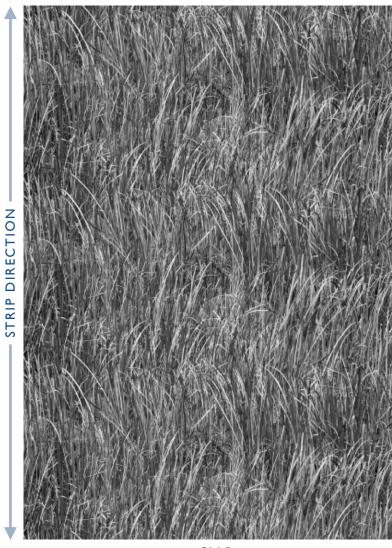
3X Repeat



8" x 10" Life Size Cutout

65.00" × 31.42"

**Camo Grass** 



3X Repeat

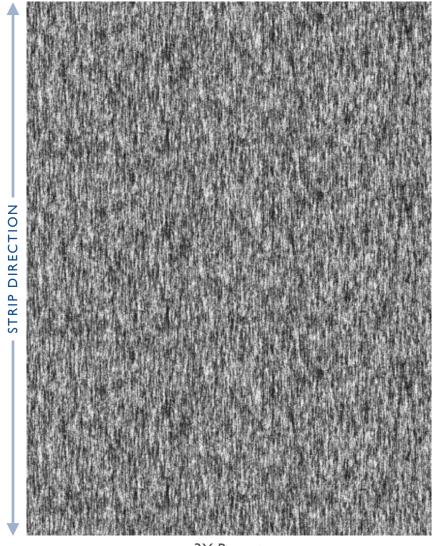


9326-B

63.00" × 27.65"

US Steel Corten AZP®
Heavy Pattern

Only Available on US Steel Galvalume



3X Repeat

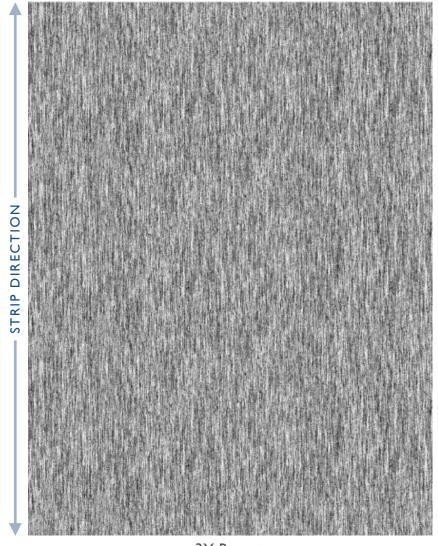


9326-C

63.00" × 27.65"

US Steel Corten AZP®
Light Pattern

Only Available on US Steel Galvalume



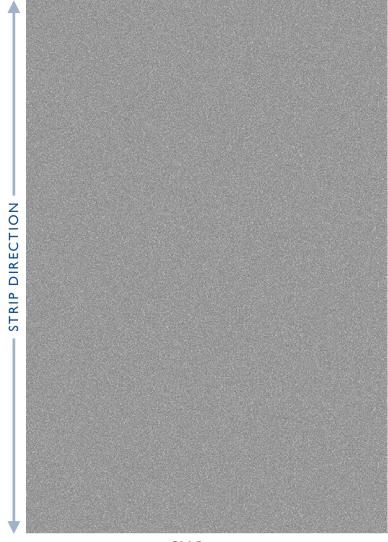
3X Repeat



10924-AZ

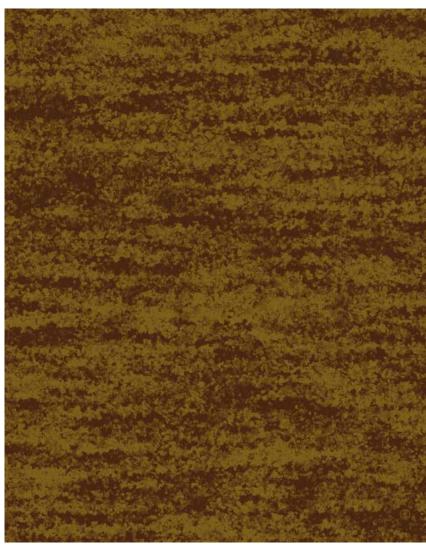
63.00" x 31.42"

**Rustic Metal** 



8" x 10" Life Size Cutout

3X Repeat

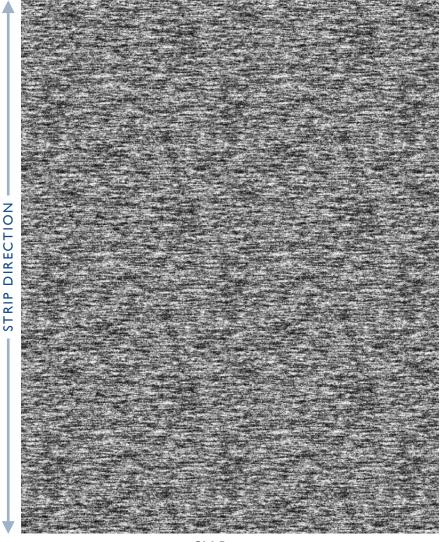


9326-D

63.00" × 27.65"

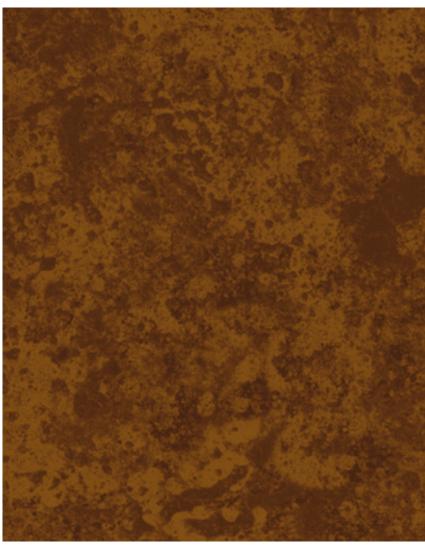
US Steel Corten AZP®
( 90 °)
Heavy Pattern

Only Available on US Steel Galvalume



3X Repeat

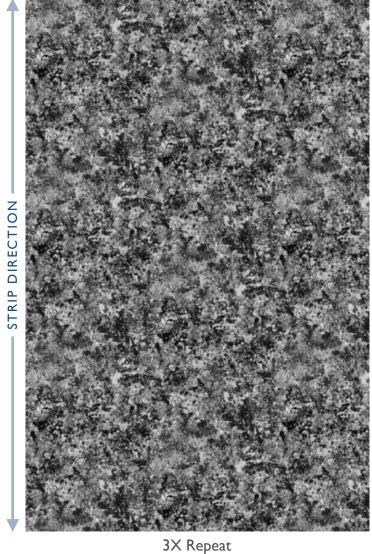




8591-B

63.00" x 31.42"

**Aged Metal** 

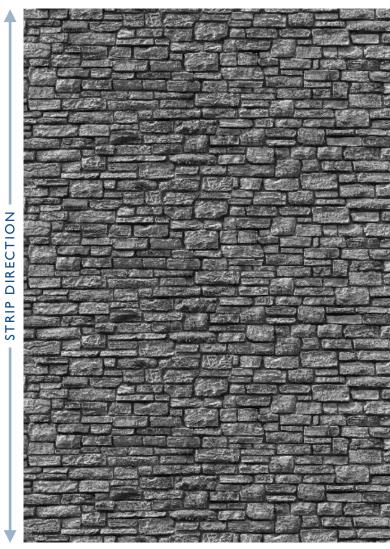




10221-B

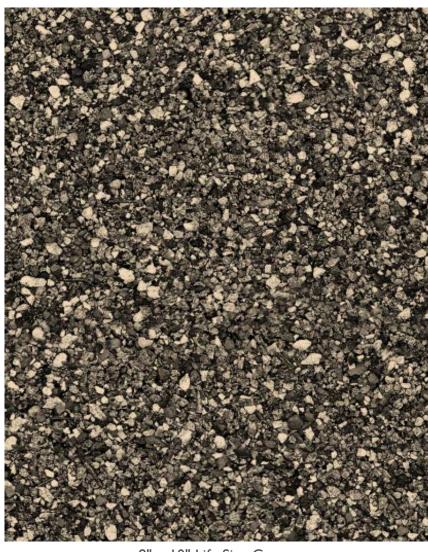
61.00" x 27.65"

Stonewall Jackson



3X Repeat



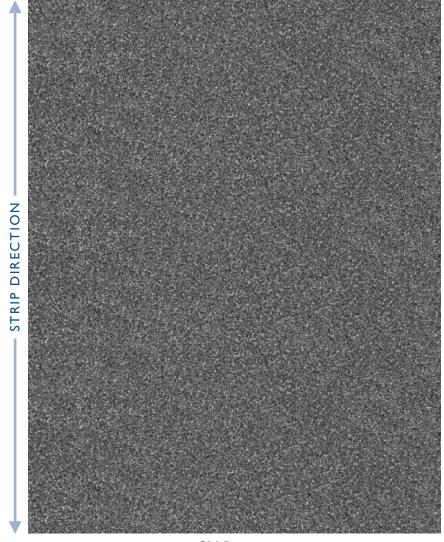


65.00" × 27.65"

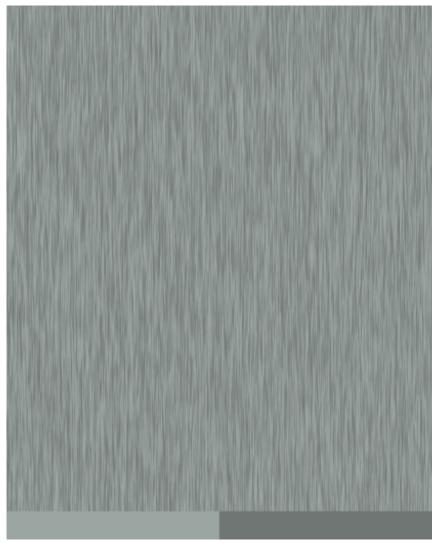
**Asphalt** 

Aggregate

Gravel

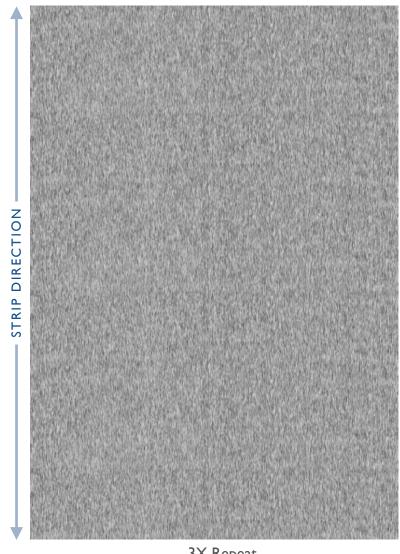


3X Repeat



64.00" x 31.42"

**Brushed Metal** 



8" x 10" Life Size Cutout

3X Repeat





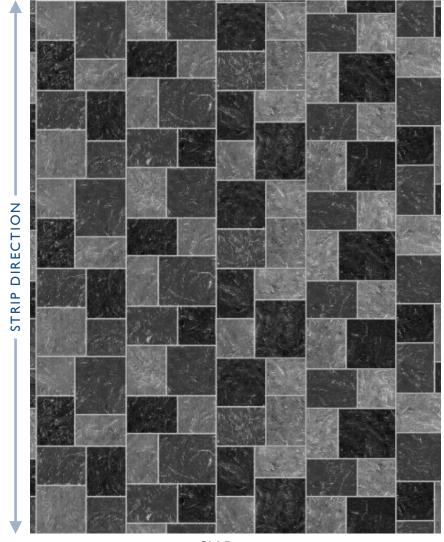
8" x 10" Life Size Cutout

## 8217-AZ

63.00" x 31.42"

**Architectural Tile** 

**Slate Tile** 



3X Repeat



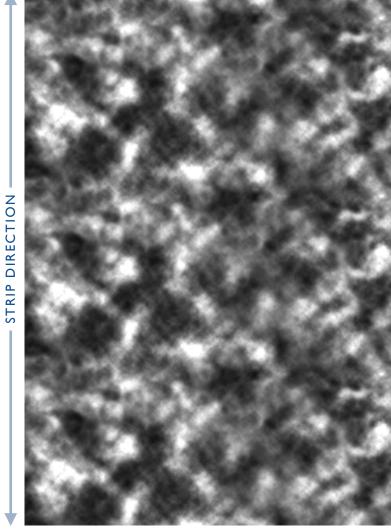


65.00" x 31.42"

**Variegated** 

**S**moke

Clouds



3X Repeat